

## YORK PHOTOGRAPHIC SOCIETY

### COMMUNICATION AND PUBLICITY POLICY

York Photographic Society (hereby known as YPS), is first and foremost a face-to-face society and members regularly attend our weekly meetup on Wednesday evenings. YPS communicates with its members and the public through means set out in this policy.

#### IMAGE RIGHTS

YPS reserves the right to copy and reproduce any images, submitted into any of the Society's competitions, projects nights, club nights or exhibitions, for publicity purposes (including on the website). Copyright always remains with the author.

YPS reserves the right to use images of those attending club activities for publicity purposes (including on the website).

#### EMAIL

YPS uses email as the primary means of communications with its members and the public. Details of email addresses for committee roles can be found in the contact us section of the website. Emails to multiple members from committee members may be done through BCC'ing in their individual mail applications or using third party mail management apps such as <https://www.sendinblue.com/>.

#### WEBSITE

The YPS website is available at <https://www.yorkphotosoc.org/> and is regularly updated with changes to events and news. It is considered a primary means of communication and promotion of the society

#### ONLINE MEETINGS

If it becomes necessary to hold meetings online, these will be communicated on the website and by email. YPS typically uses Zoom in such cases.

#### SOCIAL MEDIA

YPS encourages members to interact with each other on social media platforms that they are present on and promote YPS where they can as this helps increase YPS growth and build community. The following outlines the social media platforms and how YPS can be found on them.

Facebook - YPS has a public group on Facebook which members use to post about their activities and share news. This is the best forum in which to interact with other members between meetings.

url: <https://www.facebook.com/groups/yorkphotographicsociety>

Instagram - YPS is known as @yorkphotographicsociety and follows members and #yorkphotographicsociety and will like posts and occasionally post about competitions and meetups.

url: <https://www.instagram.com/yorkphotographicsociety/>

Twitter - YPS is known as @photo-york and posts news and events and retweets members activities.

url: [https://twitter.com/photo\\_york](https://twitter.com/photo_york)

Flickr - YPS has a private group on Flickr where members can share images.

url: <https://www.flickr.com/groups/1505749@N23/>

## COMPLAINTS

If any member has cause for complaint, he/she should contact the Society's President as soon as a problem arises. The President will make initial inquiries and then the complaint will be discussed fully at the next Committee Meeting for resolution.